



THE ASIAN SPIRITS MASTERS 2021

RECOGNISING THE MASTERS IN THEIR FIELDS

In April 2021, *The Spirits Business* will stage **The Asian Spirits Masters** competition in a drink to find and reward the finest Asian Spirits brands on the world stage. Chaired by *The Spirits Business* and a panel of leading spirits specialists, the spirits will be judged in a blind tasting to discover the **Asian Spirits Masters of 2021**. Excellence will be recognised by category.

Silver, Gold and Master Medals will be awarded in each category. The Master winners will then be judged for the overall title of Asian Spirits Taste Master of 2021.

To Enter:

1. Complete the entry form
2. To pay, please include a cheque made payable to Union Press Ltd or provide credit card details on the entry form
3. Forward two samples for each category entered to: Nuria Puertos Ahuir, **The Asian Spirits Masters**, Union Press Ltd, Wigglesworth House, 4th Floor, 69 Southwark Bridge Road, London, SE1 9HH, UK. *Refunds cannot be given for samples that do not arrive on time.*
4. Please ensure that all UK duty on samples is pre-paid. This can be done through your shipping company

Entry Deadline: 20th March 2021

Sample Deadline: 25th March 2021

Rhiannon Morris
The Spirits Business,
Wigglesworth House, 4th Floor,
69 Southwark Bridge Road,
London SE1 9HH, United Kingdom
T: +44 (0)20 7803 2432

Rhiannon.morris@thespiritsbusiness.com



OFFICIAL WATERS OF
**THE SPIRITS
BUSINESS**

THE ASIAN SPIRITS MASTERS 2021

Categories

(please write the category on the details page)

Baijiu

Shochu

Soju

Indian whisky

Japanese whisky

Other Asian whisky

Vodka Made In Asia

Gin Made In Asia

Rum Made In Asia

Brandy Made In Asia

Liqueurs Made In Asia

Speciality Made In Asia

CHECKLIST... HAVE YOU DONE THE FOLLOWING?

- Filled in your entry form Enclosed a cheque or completed credit card details
 Packed all samples entered (x 2 bottles per entry), duty paid High-Resolution bottle shots

THE GLOBAL SPIRITS MASTERS

Entry Form

You may enter several products on one form, but please submit just ONE entry form per Masters competition. To enter other Global Spirits Masters competitions, please use a new form.

If you are submitting the entry form in writing, please use CAPITAL letters.

Once completed, please send the form, **along with your samples**, to The Global Spirits Masters either by fax or post, using the details below.

Alternatively, you can enter online at www.thespiritsbusiness.com/globalspiritsmasters.

**The Global Spirits Masters
Wigglesworth House, 4th Floor
69 Southwark Bridge Road,
London**

**SE1 9HH
UK**

Fax: +44(0)20 7803 2421

**Please contact Rhiannon Morris at
Rhiannon.morris@Thespiritsbusiness.com
or on +44 (0)20 7803 2430**

Contact Details

Please enter the details of the person/company submitting the entries

Contact Name:.....

Company Name:.....

Nature of business (distributor/ PR/
producer/etc):.....

Job title:.....

Telephone:.....

Email:.....

Fax:.....

Address:.....

.....

.....

Invoicing address (if different to contact address):

.....

.....

Contact and product information will be kept by The Spirits Business for future reference and to update you on The Global Spirits Masters and The Spirits Business news.

If you do not wish to be contacted by The Spirits Business or The Global Spirits Masters, please tick this box

If you do not wish to be contacted by third party companies, tick this box

For office use only

Entry No:..... GSM category:.....

No. of entries:..... Date received:.....

Payment:.....



Payment details

The cost of entry is £195+VAT for the first entry, and £155+VAT for each additional entry made into the same Global Spirits Masters competition. Additional entries to other competitions will be considered as separate.

Each category entered is considered an additional entry.

Please allow enough time for your samples to reach us.

Refunds cannot be offered for late samples.

See www.thespiritsbusiness.com/globalspiritsmasters for entry deadlines.

Medal artwork will be provided free of charge in JPG, PDF or PNG format. For a quote to supply high resolution medal artwork please contact **Rhiannon Morris at Rhiannon.morris@Thespiritsbusiness.com or on +44 (0)20 7803 2430**

VAT Number:.....

Companies within the UK add VAT at 20%. Companies in the EU and outside the EU, do not include UK VAT with your entry.

Total entry fee enclosed:.....

Number of products entered:.....

Pay by card

Please charge £..... to my

Visa Mastercard AMEX

Card no:

Expiry date:/..... Issue no:

3-digit security code:

Credit card transactions will be taken in UK sterling at the current exchange rate.

Pay by cheque

Cheques made payable to Union Press Ltd

Pay by BACS transfer

Bank Name: HSBC, 73 High Street, Watford, WD17 2DS, UK

Account name: Union Press Ltd

Account number: 32069385

Sort code: 40-45-27

IBAN: GB39HBUK40452732069385

BIC: HBUKGB4109N

SIGNATURE:.....

DATE:.....

CHECKLIST... HAVE YOU DONE THE FOLLOWING?

- Completed your entry form Emailed high-resolution bottle shots
- Enclosed a cheque or completed credit card details
- Packed 2 bottles per entry (duty paid)

THE GLOBAL SPIRITS MASTERS

Product details

If entering more products than this page allows, please print and fill out multiple copies accordingly

Global Spirits Masters Competition:.....

Please write the name of the competition being entered. For a full list of competitions and categories, go to www.thespiritsbusiness.com/globalspiritsmasters. Please note entry entitles products to be judged in the category specified only. Please ensure your products are entered in the correct categories.

Product Name

Name will appear in results printed in *The Spirits Business* magazine. Please provide correct spelling.

.....
.....

Category Name:.....

Country and Region of Origin:

.....

Name of Distillery (not for publication):

.....

Brand Owner Company (to be printed in results):

.....

Brand's Website:

.....

Age:..... Alcohol content (%abv):.....

Recommended Retail Price (£/\$/€):.....

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The The Asian Spirits Masters

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