

The Low & No Masters 2022

The 18 highest-scoring low-ABV and non-alcoholic 'spirits' came from a range of producers across the globe, but non-alcoholic spirits brand Lyre's took home the lion's share of entries earning 90-100 points

5 January 2022 – Three panels of specialist, independent judges from across the spirits industry ranked more than 140 low-ABV and non-alcoholic 'spirit' alternatives at The Low & No Masters 2022, part of The Global Spirits Masters series hosted in partnership with *The Spirits Business*.

The results highlight the top 18 low-ABV and non-alcoholic 'spirit' alternatives currently available on the global drinks market. Judges awarded these entries with scores between 90-100 points, earning them the most prestigious award available: a Master medal.

The competition welcomed spirit alternatives, hard seltzers and low-ABV pre-mixed options from across the globe, with the coveted Master medal being awarded to the likes of **Anora for OP Anderson Alkoholfri Snaps Petronella** in the Non-Alcoholic White 'Spirit' (less than 0.5% ABV) flight, **RTF Distillers** with **Camela** in the Low-Alcohol (6%-25% ABV) round and **Ish Drinks** for **Spritzish** in the Pre-Mixed/RTD category.

While the quality of entries from all four corners of the world was evident throughout this year's tasting, it was the offering from UK-based producers that impressed the judges the most, collectively snapping up the majority of Master medals in the process. Among the highest scoring were **Ginmeister (Pinkster Gin)** with **Raspberry & Hibiscus Spritz**, **William Grant & Sons** with **Atopia – Rhubarb & Ginger** and **Allendale Brew Company** with **Ride Blood Orange Hard Seltzer**.

Notably, **Lyre's** was awarded a total of 17 medals, which featured across the Non-Alcoholic White 'Spirit' (less than 0.5% ABV), Non-Alcoholic Dark 'Spirit' (less than 0.5% ABV), Non-Alcoholic Aperitifs (less than 0.5% ABV) and Pre-Mixed/RTD categories. The highest-scoring expressions from the brand included **Lyre's Coffee Originale**, **Lyre's Amaretti** and **Lyre's Aperitif Rosso**, all scoring more than 90 points in the blind tasting.

Not content with securing the highest number of medals across the competition, **Lyre's** also produced the highest-rated entry of the tasting – **Lyre's Italian Spritz** from the Non-Alcoholic Dark 'Spirit' (less than 0.5% ABV) category. The expression was honoured with the **Taste Master** award as the single entry that most impressed the international panel of judges.

This year's Low & No Masters saw an astounding number of entries compete across nine categories dedicated to low-ABV and non-alcoholic drinks. While the biggest round was undoubtedly the Non-Alcoholic White 'Spirit' (less than 0.5% ABV) grouping, with more than 30 medals awarded in this flight alone, the judges were equally impressed with the high standard of entries across some of the smaller categories.

Among the entries shaking up pre-conceived notions around the definitions of low-alcohol offerings, The Cotswolds Distillery delighted judges in the Low-Alcohol (Serve) flight with Master medal-winning **Cotswolds Gin Essence**, made using 10x the botanical concentration of the brand's Cotswolds Dry Gin. The expression, equipped with a pipette for serving, provides 0.23 units of alcohol with each 5ml serve and each 46% ABV 100ml bottle is designed to make up to 20 G&Ts.

Melita Kiely, editor of *The Spirits Business* and chair of The Global Spirits Masters, said: "There's a keen consumer audience looking for sophisticated alternatives to high-strength spirits. What's great to see from this year's Low & No Masters results is that the quality of lower-alcohol and alcohol-free alternatives on the market is already improving.

"Whatever consumers' reasons for reducing their alcohol intake, these medal winners mean they don't have to compromise on flavour."

Please find the full list of results below or on The Spirits Business website here:

<https://www.thespiritsbusiness.com/2022/01/the-low-no-masters-2022-results/>

****ENDS****

About The Global Spirits Masters

Launched in 2008, The Global Spirits Masters rates and rewards excellence in spirits production, giving brands key differentiation in a crowded market. Judging is divided into 19 separate competitions to ensure each spirits category is given the utmost attention by specialised judges. The Global Spirits Masters is unique in its exclusive use of completely independent expert judges, including journalists, retail buyers, bartenders and educators.

The Global Spirits Masters award products with Silver and Gold medals, with truly outstanding spirits being awarded Master.

70-79 = **SILVER** 80-89 = **GOLD** 90-100 = **MASTER**

The results of each competition are published in *The Spirits Business* magazine, which with its monthly global circulation of 13,000 copies, guarantees that entrants' medal wins are visible to a truly international and industry-focused audience.

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| The Low & No Masters 2022 | | | |
|--------------------------------------|---------------------------|-----------------------------------------|---------------|
| | Company | Product | Medal |
| | | | |
| Low-Alcohol (Serve) | | | |
| | The Cotswolds Distillery | Cotswolds Gin Essence | Master |
| | | | |
| Low-Alcohol (6% to 25% ABV) | | | |
| | Ginmeister (Pinkster Gin) | Pinkster Raspberry & Hibiscus Spritz | Master |
| | Ginmeister (Pinkster Gin) | Pinkster Elderflower & Raspberry Spritz | Master |
| | RTF Distillers | Camela | Master |
| | Drinks of Manchester | Forty-Five Vermouth Radiant Rose | Gold |
| | RTF Distillers | Ricordino | Gold |
| | RTF Distillers | Kalyx | Silver |
| | Fraction Drinks | Quarter G/N | Silver |
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| Non-Alcoholic White 'Spirit' (less than 0.5% ABV) | | | |
| | Anora Group | OP Anderson Alkoholfri Snaps Petronella | Master |
| | William Grant & Sons | Atopia – Hedgerow Berries | Master |
| | William Grant & Sons | Atopia – Rhubarb and Ginger | Master |
| | Clean Co | Clean V Non-Alcoholic Spiced Apple Spirit | Gold |
| | Bôtan Distillery | Juniper Garden | Gold |
| | Diageo | Seedlip Spice 94 | Gold |
| | Lyre's | Lyre's White Cane Spirit | Gold |
| | Clean Co | Clean G Non-Alcoholic Crisp Dry Botanical Spirit | Gold |
| | MeMento | MeMento Blue | Gold |
| | Anora Group | OP Anderson Alkoholfri Snaps Klar | Gold |
| | Lyre's | Lyre's Agave Blanco Spirit | Silver |
| | The Stillery | The Stillery's Virgin | Silver |
| | Lyre's | Lyre's Pink London Spirit | Silver |
| | Salcombe Distilling Co | New London Light – First Light | Silver |
| | Pernod Ricard | Ceder's Crisp | Silver |
| | Diageo | Seedlip Garden 108 | Silver |

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| | Beyond Drinks | Laori Juniper No 1 | Silver |
| | Anora Group | OP Anderson Alkoholfri Snaps Original | Silver |
| | Ish Spirits | Ginish | Silver |
| | Pernod Ricard | Ceder's Rose | Silver |
| | Clean Co | Clean G Pink Non-Alcoholic Crisp Dry Botanical Spirit | Silver |
| | Clean Co | Clean G Rhubarb Non-Alcoholic Crisp Dry Botanical Spirit | Silver |
| | Diageo | Seedlip Grove 42 | Silver |
| | Clean Co | Clean T Non-Alcoholic Oaky Agave Spirit | Silver |
| | Bôtan Distillery | Private Collection – Hanami Blend | Silver |
| | William Grant & Sons | Atopia – Spiced Citrus | Silver |
| | The Stillery | The Stillery Virgin | Silver |
| | Vera Spirits | Aromaticø | Silver |
| | Ovant | Grace | Silver |
| | Ecology & Co | Ecology & Co – London Dry | Silver |
| | Bôtan Distillery | Citrus Spice | Silver |
| | Ecology & Co | Ecology & Co – Asian Spice | Silver |
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| Non-Alcoholic Dark 'Spirit' (less than 0.5% ABV) | | | |
| | Lyre's | Lyre's Italian Spritz | Master & Taste Master |
| | Lyre's | Lyre's Coffee Originale | Master |
| | Lyre's | Lyre's Amaretti | Master |
| | Beyond Drinks | Laori Spice No 02 | Master |
| | Ish Spirits | Rumish | Gold |
| | Lyre's | Lyre's Orange Sec | Gold |
| | Sober Spirits | Sober-Rum | Gold |
| | Clean Co | Clean R Non-Alcoholic Golden Spiced Spirit | Gold |
| | Sakura Fresh Japan | Ron Oscuro | Silver |
| | Opius | Opius Nigredo | Silver |
| | Lyre's | Lyre's Absinthe | Silver |
| | Lyre's | Lyre's Dark Cane Spirit | Silver |
| | Freespirited Drinks | Rebels 0.0% Rum Alternative | Silver |
| | Sakura Fresh Japan | The High Malt | Silver |
| | Lyre's | Lyre's Spiced Cane Spirit | Silver |

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| | Ovant | Royal | Silver |
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| Non-Alcoholic Aperitifs (less than 0.5% ABV) | | | |
| | Lyre's | Lyre's Aperitif Rosso | Master |
| | Opius | Opius Albedo | Master |
| | Diageo | Acorn Bitter | Master |
| | Lyre's | Lyre's Italian Orange | Gold |
| | Pernod Ricard | Cinzano Spritz 0% | Gold |
| | Everleaf Drinks | Everleaf Mountain | Gold |
| | Nona Drinks | Nona Spritz | Gold |
| | Gimber UK | Gimber | Gold |
| | Vera Spirits | Aperitivø Classicø | Gold |
| | Lyre's | Lyre's Aperitif Dry | Gold |
| | Freespirited Drinks | Rebels 0.0% Aperitif Alternative | Silver |
| | Vera Spirits | Aperitivø Herbal | Silver |
| | Beyond Drinks | Three Spirit – Nightcap | Silver |
| | Diageo | Acorn Dry | Silver |

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| | Everleaf Drinks | Everleaf Forest | Silver |
| | Diageo | Aecorn Aromatic | Silver |
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| Hard Seltzers | | | |
| | Allendale Brew Company | Ride Mango & Passionfruit | Master |
| | Allendale Brew Company | Ride Blood Orange | Master |
| | Allendale Brew Company | Ride Tropical Guava | Gold |
| | Anora Group | Say Alcohol Free Seltzer Lime & Mint | Gold |
| | The Mocktail Club | Mocktail Rhubarb & Fennel | Gold |
| | Saicho | Saicho Jasmine | Gold |
| | Sundays Hard Seltzer | Sundays Hard Seltzer Mango Passion Fruit | Gold |
| | Allendale Brew Company | Ride Black Cherry | Gold |
| | Sea Arch Drinks | Sea Arch Rose Sea & T | Gold |
| | Mark Anthony Brands International | White Claw Natural Lime hard seltzer | Silver |
| | Mark Anthony Brands International | White Claw Black Cherry hard seltzer | Silver |

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| | Mark Anthony Brands International | White Claw Mango hard seltzer | Silver |
| | Allendale Brew Company | Ride Persian Lime | Silver |
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| Pre-Mixed/RTD | | | |
| | Mocktail Beverages | The Vida Loca Mockarita | Master |
| | Ish Spirits | Spritzish | Master |
| | Ish spirits | Daiquirish | Gold |
| | Saicho | Saicho Eight Immortals | Gold |
| | Lyre's | Lyre's Classico | Gold |
| | AF Drinks | AF Aperero Spritz | Gold |
| | Lyre's | Lyre's G&T | Silver |
| | Lyre's | Lyre's Dark N Spicy | Silver |
| | AF Drinks | AF Classic G&T | Silver |
| | AF Drinks | AF Dark & Stormy | Silver |
| | Lyre's | Lyre's Amalfi Spritz | Silver |
| | Mocktail Beverages | Sevilla Red Sansgria | Silver |

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| | NIO Cocktails UK | Virgin Bitters | Silver |
| | AF Drinks | AF Cucumber G&T | Silver |
| | Ecology & Co | Ecology & Co - Asian Spice & Citrus Soda | Silver |
| | Mocktail Beverages | Scottish Lemonade Mockscow Mule | Silver |
| | Mocktail Beverages | Karma Sucra Mockapolitan | Silver |