

# THE GLOBAL SPIRITS MASTERS

The world's most highly regarded series of blind-tasting competitions

## The Tequila & Mezcal Masters 2022

**Dwayne 'The Rock' Johnson's Teremana Tequila Blanco ranks among this year's 15 highest-scoring Tequilas and mezcals**

*1 February 2022* - This January, three panels of independent, specialist judges discovered the 15 top-scoring Tequilas and mezcals available on the current spirits market. **The 2022 edition of The Tequila & Mezcal Masters saw the highest number of entries on record for this spirit category, which is undeniably having a moment in the limelight.**

Out of more than 100 entries, **judges from The Global Spirits Masters series of blind-tasting competitions ranked the 15 most impressive Tequila and mezcal expressions on today's market** with top scores of between 90-100 points, meaning each one took home a Master medal.

**Included in these Master medal winners are 3 mezcal entries:** Mezcal Artesanal Noble Coyote - Coyote de Amatlán, Ojo de Dios Mezcal and Creyente Mezcal. Previously, mezcal has represented only a small section of the competition, however this year saw a significant increase in entries, showcasing growing interest in this lesser-known, agave-based spirit – and the high-quality offerings that are becoming more widely available.

Celebrity influence is undoubtedly boosting the global attention being experienced by the Tequila category – and one brand in particular made itself known at this year's blind tasting. **Teremana Tequila – the Tequila brand brought to the world by Dwayne 'The Rock' Johnson – won a Gold medal for its Reposado expression and most notably, a Master medal for its Blanco bottling.**

Outstanding spirits were found across various categories of the competition, including Luxco's Exotico Blanco 100% Agave Tequila, which took home a Master medal. This score reflects the exceptional quality that can be found among bottlings even in the lowest price point category. **Exotico Blanco is available to UK consumers for under £25 and can be purchased online via Drizly in the US for US\$20.99.**

**For those bidding a sad farewell to Patrón's XO Café Coffee Liqueur, the results offer two medal-winning alternatives – including a Gold medal winning mezcal option.**

The top 15 entries were retasted by all judges to decide **the ultimate winner of the competition – the Taste Master – which was bestowed upon Sierra Milenario Tequila Extra Añejo**, as the expression which most impressed the judges across the whole competition.

Melita Kiely, editor of *The Spirits Business* and chair of The Global Spirits Masters tastings, said: “Tequila producers have been working hard for many years to improve the spirit’s reputation among consumers, and prove that Tequila can be a high-quality product and absolutely delicious. As a huge Tequila fan myself, it’s not surprising to see such a high-standard of entries and medal-winners in this year’s competition – and to see so many mezcal producers putting their best bottlings forward.

“If you’ve ever been stung by a poorly-made Tequila, this is a great list of products to peruse and discover some truly outstanding spirits – and many at very affordable price points.”

Please see attached for the full list of results.

**\*\*\* ENDS \*\*\***

## **About The Global Spirits Masters**

Launched in 2008, [The Global Spirits Masters](#) rates and rewards excellence in spirits production, giving brands key differentiation in a crowded market. Judging is divided into 19 separate competitions to ensure each spirit category is given the utmost attention by specialist judges. The Global Spirits Masters is unique in its exclusive use of completely independent expert judges, including journalists, retail buyers, bartenders and educators.

The Global Spirits Masters award with Silver and Gold medals, with truly outstanding spirits being awarded Master.

70-79 = **SILVER** 80-89 = **GOLD** 90-100 = **MASTER**

The results of each competition are published in *The Spirits Business* magazine, which boasts a monthly global circulation of 13,000 copies, guaranteeing medal winners are seen by a truly international and industry-focused audience.

### **Contact:**

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