Sponsored by



THE DESIGN & PACKAGING MASTERS 2023

RECOGNISING THE MASTERS IN THEIR FIELDS

In November 2023, *The Spirits Business* will hold **The Design & Packaging Masters** as part of its internationally renowned Global Spirits Masters series. Each entry into The Design & Packaging Masters will be judged by a panel of experts, with medal winners showcased in the December issue of *The Spirits Business* magazine. Judges can award Master, Gold and Silver medals in each category, with no limit to the number of medals they can bestow. The Master winners will then be judged for the overall title of Spirits Design 'Best in Class' 2023.

- To enter The Design & Packaging Masters 2023, you must be one of the following: a brand owner, a producer, a distributor/importer or a retailer
- If you are not the brand owner, you must have written permission to enter the competition
- Awards will be given at the discretion of the judges
- The chairman's decision is final
- Medal winners will receive an official results email in the beginning of December 2023

TO ENTER:

- 1. Complete the entry form
- 2. To pay, please include a cheque made payable to Union Press Ltd or provide credit card details on the entry form
- 3. Forward two samples for each category entered to: Rhiannon Morris, *The Design & Packaging Masters*, Sensible Wine Services Ltd, Unit 10, Dana Trading Estate, Transfesa Road, Paddock Wood, Kent, TN12 6UT, UK. Att: Ellie Pop. Contact Number: 01622 832640. *Refunds cannot be given for samples that do not arrive on time*.
- 4. Please ensure that all UK duty on samples is pre-paid. This can be arranged through your shipping company
- 5. A high-resolution bottle shot of each product entered must be emailed to rhiannon.morris@unionpress.co.uk by the closing date

Entry deadline: 24 October 2023 Sample deadline: 1 November 2023

Rhiannon Morris
The Spirits Business,
t: +44 (0) 20 7803 2430
rhiannon.morris@thespiritsbusiness.com



THE DESIGN & PACKAGING MASTERS 2023

Categories

(please write the category on the details page)

Absinthe

American Whiskey

Brandy

Cachaça

Cognac

Gin

Irish Whiskey

Liqueurs

Mezcal

Rum

Scotch Whisky

Tequila

Vodka

World Whisky

Please note that if the category you require is not stated, please email Rhiannon Morris at rhiannon.morris@unionpress.co.uk or on +44 (0) 20 7803 2430



THE GLOBAL SPIRITS MASTERS

.....

Age:..... Alcohol content (%abv):....

Recommended Retail Price (£/\$/€):.....

Product details

If entering more products than this page allows, please print and fill out multiple copies accordingly

Global Spirits Masters Competition:	For a full list of competitions and categories, go to note entry entitles products to be judged in the category
Product Name Name will appear in results printed in The Spirits Business magazine. Please provide correct spelling.	Product Name Name will appear in results printed in The Spirits Business magazine. Please provide correct spelling.
Category Name	Category Name
Country and region of origin:	Country and region of origin:
Name of distillery (not for publication):	Name of distillery (not for publication):
Brand owner company (to be printed in results):	Brand owner company (to be printed in results):
Brand's website:	Brand's website:
Age: Alcohol content (%abv):	Age: Alcohol content (%abv):
Recommended Retail Price (£/\$/€):	Recommended Retail Price (£/\$/€):
Product Name Name will appear in results printed in The Spirits Business magazine. Please provide correct spelling.	Product Name Name will appear in results printed in The Spirits Business magazine. Please provide correct spelling.
Category Name:	Category Name:
Country and region of origin:	Country and region of origin:
Name of distillery (not for publication):	Name of distillery (not for publication):
Brand owner company (to be printed in results):	Brand owner company (to be printed in results):
Brand's website:	Brand's website:

.....

THE GLOBAL SPIRITS MASTERS

Entry Form

You may enter several products on one form, but please submit just ONE entry form per Masters competition. To enter other Global Spirits Masters competitions, please use a new form.

If you are submitting the entry form in writing, please use CAPITAL letters.

Once completed, please send the form, **along with your samples**, to The Global Spirits Masters either by fax or post, using the details below.

Alternatively, you can enter online at www.thespiritsbusiness.com/globalspiritsmasters.

The Design & Packaging Masters
Sensible Wine Services Ltd, Unit 10,
Dana Trading Estate, Transfesa Road,
Paddock Wood, Kent, TN12 6UT, UK.

Att: Ellie Pop.

Contact Number: 01622 832640.

Please contact Rhiannon Morris

rhiannon.morris@thespiritsbusiness.com or on **+44(0)20 7803 2430** with any questions.

Contact Details

Please enter the details of the person/company submitting
the entries
Contact Name:
Company Name:
Nature of business (distributor/ PR/
producer/etc):
Job title:
Telephone:
Email:
Fax:
Address:
Invoicing address (if different to contact address):
Contact and product information will be kept by The Spirits Business for future reference and to update you on The Global Spirits Masters and The Spirits Business news.
If you do not wish to be contacted by The Spirits Business or The Global Spirits Masters, please tick this box $\hfill \Box$
If you do not wish to be contacted by third party companies, tick this box $\hfill \Box$
For office use only
Entry No: GSM category:

No. of entries: Date received:

Payment:.....



Payment details

The cost of entry is £195+VAT for the first entry, and £155+VAT for each additional entry made into the same Global Spirits Masters competition. Additional entries to other competitions will be considered as separate.

Each category entered is considered an additional entry.

Please allow enough time for your samples to reach us. Refunds cannot be offered for late samples.

See www.thespiritsbusiness.com/globalspiritsmasters for entry deadlines.

Medal artwork will be provided free of charge in JPG, PDF or PNG format. For a quote to supply high resolution medal artwork please contact Rhiannon Morris at

rhiannon.morris@thespiritsbusiness.com or on +44(0)20 7803 2430

VAT Number:
Companies within the UK add VAT at 20%. Companies in the EU and outside the EU, do not include UK VAT with your entry.
Total entry fee enclosed:
Number of products entered:
Pay by card
Please charge £ to my
Visa Mastercard AMEX
Card no:
Expiry date:
3-digit security code:
SIGNATURE:
DATE:
CHECKLIST HAVE YOU DONE THE FOLLOWING? Completed your entry form Emailed high-resolution bottle shots Enclosed a cheque or completed credit card details Packed 2 bottles per entry (duty paid)

THE DESIGN & PACKAGING MASTERS

(please include this information to avoid samples being misplaced) SENSIBLE WINE SERVICES LTD, UNIT 10,

DANA TRADING ESTATE,
TRANSFESA ROAD,
PADDOCK WOOD,
KENT,
TN12 6UT,
UK

ATT: ELLIE POP

CONTACT NUMBER: 01622 832640